Selected Population and Housing Characteristics

Based on 2000 U.S. Census Data

<u>**Total Population (2000)**</u>   152,397

Sex
- Male   79,826
- Female   72,571

Age
- Under 5 years old   8,068
- 5 to 17 years   21,508
- 18 to 20 years   2,079
- 21 to 24 years   3,421
- 25 to 44 years   49,945
- 45 to 54 years   22,671
- 55 to 59 years   8,524
- 60 to 64 years   6,585
- 65 to 74 years   11,874
- 75 to 84 years   8,279
- 85 years and over   3,157

Median Age   39.3

Under 18 Years Old % of Total
   Population   29,576 (19.4%)

65 Years and Over % of Total
   Population   23,306 (15.3%)

Race and Origins
- White   97,941 (64.3 %)
- Black   44,010 (28.9%)
- American Indian   344   (.23%)
   and Alaska Native
- Asian   1,565 (1.0%)
- Native Hawaiian and   74 (.05%)
   other Pacific Islander
- Some Other Race   2,684 (1.8%)
- Two or More Races   5,779 (3.8%)
- Hispanic or Latino   14,406 (9.5%)
   (of any race)

<u>Total Household by Type</u>   68,468
Total Family Households   32,996

48.2%
- Married-Couples Families   22,037
- Other: Male Householder
   3,097
- Other: Female Householder   7,862

Total Non-Family Households   35,472
                                   51.8%

People Living in Households   146,838
Persons Per Household   2.14

Group Quarters
People Living in Group Services
   Facilities   5,559
- Institutionalized People   3,979
- Other   1,580

Race and Origins of Household
Total Occupied Housing Units   68,468
- White   51,587

75.3%
- Black   13,343

19.5%
- American Indian   150
     and Alaska Native
0.2%
- Asian   643

0.9%
- Other Races/Origins   2,745

4.0%
- Hispanic or Latino   5,139
     (of any race)   7.5%

185

A Desirable City for Successful Businesses

MAJOR CORPORATIONS AND EMPLOYERS:

- AT&T
- AutoNation
- BankAtlantic
- BellSouth
- Broward General Medical Center
- Citicorp
- Citrix Systems
- Ed Morse Automotive Group
- Galaxy Latin America
- Hewlett-Packard

- MARS Music
- Microsoft (Latin America)
- North Broward Hospital District
- Republic Industries
- South African Airways
- SportsLine.com
- Sun-Sentinel
- Spherion Corporation
- Templeton Investments
- Voicestream Wireless

Multi-Modal Transportation Hub

ACCESSIBLE LOCATION ADVANTAGES:

- Downtown Fort Lauderdale is located within three miles of Port Everglades, Fort Lauderdale/Hollywood International Airport, I-95, I-595, Amtrak Railway and Tri-Rail.
- Fort Lauderdale is located less than 60 minutes from Miami and Palm Beach International Airports, and offers incomparable access to national and international markets including Africa, Latin America, the Caribbean, Canada, Europe and the Pacific Rim.

AIR:

- Fort Lauderdale/Hollywood International Airport
  - ° Fastest-growing airport in U.S. since 1995 (airports serving over 10 million passengers)
  - ° 16 million passengers each year; 25.4 million anticipated by the year 2015
  - ° Averages 559 flights daily serving 43,836 passengers
- Fort Lauderdale Executive Airport
  - ° Eighth busiest general aviation airport in the United States
  - ° Home to six full-service, fixed base operators (FBOs) providing fuel, maintenance and avionics services to more than 700 aircraft
  - ° Executive Airport's 200-acre Industrial Airpark offers more than 1.3 million square-feet of prime office, warehouse and manufacturing space.
  - ° Hub site for the new City of Fort Lauderdale Foreign-Trade Zone #241, encompassing nearly 1,300 acres and offering numerous economic incentives to businesses involved in international trade.
  - ° A new Downtown Helistop will provide corporate executives with convenient access to the City's Central Business District.

LAND:

- Major Roadways: I-95, I-595, I-75 and Florida Turnpike
- Railway System
  - ° Freight carriers: Florida East Coast (FEC) Railroad and CXS Transportation
  - ° Passenger carriers: Amtrak and Tri-Rail (local service)

SEA: PORT EVERGLADES
- An eight-time winner of the Grand Prix Mondial du Voyage's prestigious International Tourism Award
- Nation's third busiest cruise port serving more than 3 million passengers per year
- 11 modern cruise terminals (a twelfth terminal is under construction), two parking garages and 52 cruise ships calls per season, more than any other port in the world
- Deepest commercial port in the United States south of Norfolk, Virginia
- Home to Florida's first Foreign-Trade Zone, covering 82 acres and providing 9.7 million cubic feet of warehouse space to several shipping companies
- One of the nation's top coffee ports, 12th busiest container port and second largest non-refinery petroleum storage and distribution facility
- More than 5,800 ship calls a year including cruise, cargo, petroleum and Navy vessels

Alluring Attractions

BUSINESS ADVANTAGES:
- Pro-business government, excellent quality of life and a diverse, well-educated labor pool
- The number of high tech companies in Fort Lauderdale grew by 33% from 1996 - 2000
- Favorable tax structure -- no state or local personal income tax, no county or city sales tax, no state ad valorem, franchise or inventory tax, no gift tax
- An array of available business assistance and incentive programs for expansion, relocation and retention
- Advanced global communications network featuring 700 miles of fiber optic cables and a state-of-the-art switching station in downtown Fort Lauderdale
- Downtown Fort Lauderdale is home to city and county government centers, federal and county courthouses, banks, a state regional complex and legal and professional offices

AREA PROFILE:
- Average annual temperature of 77 degrees
- More than 3,000 hours of annual sunshine
- Designated "Yachting Capital of the World" due to City's myriad of navigable waterways
- The Marine Industry ranks as the area's second largest industry behind tourism with an estimated economic impact of $5.8 billion
- Seventh most populous City in Florida
- Median Age: 39.3
- Local transportation by water taxi, trolley, bus, taxicab, and Tri-Rail

DOWNTOWN ATTRACTIONS:
- Museum of Discovery and Science
  - The only interactive science museum in Florida
  - 85,000 square-feet of exhibit space
  - Five-story Blockbuster IMAX Theater -- the only one of its kind in Florida
  - $30.6 million facility

- Broward Center for the Performing Arts
  - ° Two acoustically perfect theaters
  - ° $55 million project
- Museum of Art
  - ° Permanent home of a $6 million collection including CoBrA, Pre-Columbian and
    West African art, as well as 20th Century paintings
- Riverwalk
  - ° A 1.5-mile linear park along downtown's New River with brick walkways, lush tropical greenery and pedestrian amenities
  - ° Attracts more than 1.5 million visitors each year
  - ° Home to guided waterway tour boats and water taxis

SPORTS:
- Florida Marlins Baseball Club (MLB)
- Florida Panthers Hockey Club (NHL)
- Miami Dolphins, Ltd. (NFL)
- Miami Heat (NBA)
- Miami Sol (WNBA)
- South Florida Soccer, LLC (Miami Fusion – MLS)
- NFL Alumni
- International Swimming Hall of Fame Aquatic Complex
- Whitbread Round the World Yacht Race - 1990, 1994 and 1998 North American stopover
- Spring training home of Major League Baseball's Baltimore Orioles

TOURISM:
- Greater Fort Lauderdale's leading industry
- Hosted 7.57 million tourists in 2000 who spent more than $4.2 billion
- Hotel occupancy rate averaged 71.2% in 2000
- Attracted 1.7 million international visitors, 509,876 Canadian visitors and 415,758 Latin American visitors

Higher Education

COLLEGES/UNIVERSITIES:
- City College of Fort Lauderdale
- Florida Atlantic University
- Florida International University
- Nova Southeastern University
- University of Phoenix

COMMUNITY COLLEGES:
- Broward Community College

VOCATIONAL/TECHNICAL:
- The Art Institute of Fort Lauderdale
- Atlantic, McFatter and Sheridan Technical Centers
- Florida Language Center
- Florida Ocean Sciences Institute
- Keiser College

Professional Health Care

PUBLIC HOSPITAL AUTHORITY:
- North Broward Hospital District

ACUTE CARE HOSPITALS:
- Broward General Medical Center
- Holy Cross Hospital
- Imperial Point Medical Center
- North Ridge Medical Center

Labor and Industry

FORT LAUDERDALE METROPOLITAN STATISTICAL AREA:
- Labor Force (September 2001)   810,904
- Employed (September 2001)   773,352
- Unemployed (September 2001)   37,652
- Unemployment Rate (September 2001)   4.6%

Greater Fort Lauderdale's Major Industries (MSA)

Industry	Number of Firms
Services	21,696
Retail Trade	9,142
Finance, Insurance, Real Estate	5,018
Wholesale Trade	4,852
Construction	4,146
Transportation, Communications, Public Utilities	1,960
Manufacturing	1,871
Agriculture, Forestry, Fishing	1,044
Government (Federal, State, Local)	213
Other	825